



Summer Simplicity: How to Showcase a Nude Face

Posted by [Anne Akers](#) / 08 Jun 2017

As the seasons change, it is time to take a look at the change in trends, more specifically, in the change of women's make-up trends. No matter where you go, women all over town are transitioning into simplicity. This nude face make-up trend is giving off the illusion that women are fresh faced and bare skinned. The bare face illusion and the wash-and-go style are reflexive of the summertime weather soon to be upon us. Though summertime is more a simpler time for make-up, now more than ever, we are seeing bare faces in magazines and on the fashion runway. The gentler face showcases women's natural beauty, while still allowing them to wear make-up and express themselves through their own make-up styles.

Though this new make-up routine seems simple and easy, here are a few tips to make sure you are prepared for the upcoming season.

Perfect Fresh Face:

In the summertime, many women choose to wear no base foundation or bronzer at all due to the immense sunlight their face receives leading to a natural glow. However, if you would like to continue with your regular make-up routine, I suggest a more skin-matching base, with a light layer of either your powder or liquid foundation. If you want to take it a step further and run with the big dogs such as clean-faced Kim Kardashian-West or bare-faced Alicia Keys, you could use a cover-up marker to just tap over your problem areas or blemishes. Next, if you still choose to use your bronzer during this summer season to achieve that effortless sun-kissed face, try just lightly brushing the bronzer over your high cheek bones and eye lids. Finally, if you must use blush to plump up those cheeks, go for a more neutral color such as peach that is perfect for any skin tone.

All About the Eyes:

This upcoming season is no longer about a bold, daring eye, but more about making the eyes seem subtle and letting the eye-color do more of the talking. Here are some easy styles to help achieve what seems to be an effortless eye look. When deciding which eye shadow to dust over your eye lids, there are many options to choose from. For a day-to-day style, try a glossy eyelid. This will allow your eyes to have some pop of texture, without looking as though you layered on eyeshadow. To amp it up for a more night out look, try brushing a light layer of silver shimmer over the lid. The light, almost translucent, shimmer will add an extra sparkle when the lights hit your eyes just right. If you decide to line your eyes as well, try reaching for a light blue, green, or brown instead of a heavy black. These colors will enhance the color of your eyes while allowing you to still maintain an effortless look. When

applying mascara, you could always opt for the clear coat just to enhance your lashes. However, if you must use a color of mascara, reach for more coffee color kohl, allowing your eyelashes to not look so weighed down with heavy black clumps of mascara. Finally, if you are looking for an entire eye look to achieve for the nude face trend, try a smudged eye instead of a bold smokey eye. The look will allow for more relaxed vibes and look more effortless.

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Of course for summertime most people lean towards using basic chapstick as a lip color. However, if you want some pop of color on your lips here is how to achieve that goal. Use a color that best serves as your nude lip whether it is a light pink, tan, or darker brown. These colors can come in either matte or gloss depending on the look you are going for. This will still allow you to have a shade of color on your lip, but one that is not extremely drastic. If you want something a little barer, try choosing a plain gloss color such as honey-kissed or waterfall. This will allow for a little shimmer and shine on the lips without picking a particular color. Finally, if you want to spice up the all over nude face with a bold lip color both peach and bold red are in this summer season. This will give your face a final, jaw-dropping touch of color if you want something more than bare skin.

So, there you have it ladies. The summer make-up trend is easier than you think while still allowing you to mix it up and show off your style. With these quick and easy tips you will be the star of the show and the queen of the make-up scene. So its time for out with the old and in with the new make-up trends as women ready themselves for the summertime sunshine.