



LookBookPop Style Spotlight: Katerina The Pacific Petite

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Meet Katerina, a 27-year-old fashion and lifestyle blogger who recently moved to Los Angeles California from Northern Virginia. Soon after her move, she noticed major differences in fashion and culture on the west coast in comparison to the east coast. This discovery led to the birth of her blog, [Pacific Petite](#). We are impressed by her trendy fashion and her ability to adapt to a fresh new west coast style.

In Washington, DC, where politics and government procurement are the local industry, "corporate fashion" is the staple of local style. Corporate and business attire has had a disproportionate amount of influence on fashion culture in the DMV, and it probably has had a long tenure ever since DC became the U.S. capital. On the other hand, fashion in Los Angeles is much less rigid. Katerina reports, "Style varies drastically across individual counties and communities within Los Angeles as a whole. So I've found fashion here to be a bit more expressive."